



ICC shaping global policy

How members can participate



ICC's global policy work

ICC's policy work provides governments with practical business insights to inform decision-making while providing business with the tools they need to facilitate cross-border business and drive sustainable development.

Our policy work streams do this by:

- Developing common global industry positions on major public policy issues;
- Delivering business input to shape key intergovernmental processes; and
- Establishing common rules and self-regulatory standards for cross-border commerce.

Our work is driven by the expertise of leading professionals worldwide across different technical disciplines who collaborate in thematically focused global commissions and working groups.

ICC's observer status at the UN and other multilateral bodies allows its members to bring business perspectives into critical intergovernmental negotiations and to participate in key meetings.

Participation in ICC working bodies

We welcome and value participation by members in ICC's policy work through its commissions or other working bodies. Participation will allow you to:

- Access information on key policy developments and trends that can help you and your organization anticipate changes and manage risks;
- Ensure your organization has a say in shaping global business positions, policy outcomes and industry-led solutions, rules and guidance;
- Participate in and engage with major multilateral processes and organisations; and
- Exchange with and learn from leading professional peers from different sectors around the world.

To ensure that ICC's work benefits from the best experience, expertise, and information from different sectors and regions, we particularly value participation from experts who:

- Can represent the private sector;
- Have substantive knowledge and practical experience in the relevant issue area;
- Can share cutting edge information on pertinent policy, business and legal developments;
- Can draw from professional networks in their area of expertise;
- Are willing to invest time to contribute to ICC's policy work by sharing information, participating in discussions and providing feedback on projects; and
- Are fluent enough in English (ICC's working language) to participate in discussions and work on documents.

Members are nominated to ICC working bodies by their National Committees. Should you wish to participate in any of the workstreams below, please contact your [National Committee](#). For more information on each workstream, please contact the relevant person from ICC Headquarters.

To serve our **SME members**, ICC provides specific [tools and services focused on the needs of smaller businesses](#) encompassing ICC's SME Champions Network, private sector expertise and the development of practical guidance to enable access to finance, effective digitalization and ambitious climate action.

ICC working bodies on policy

ICC's global commissions and other working bodies are focused on the thematic areas below but also collaborate closely on cross-cutting themes. An overview is below - information is also available on [ICC's website](#) with more detailed fact sheets and ICC's annual work plan available upon request. This overview does not include information on the Commission on Arbitration and ADR which can be found on [ICC's website](#).

Global trade

Trade and investment

Advocates for policies that facilitate global trade and investment and an open global economy at the World Trade Organization (WTO) and other intergovernmental and regional bodies.

Key focus areas: WTO reform; e-commerce/digital trade, trade and environment, including circular economy; cross-border investment.

Contact: [Valerie Picard](#), Head of Trade; [Florence Binta Diao-Gueye](#), Global Policy Lead, Trade & Customs

Customs and Trade Facilitation

Advocates for simplified customs policies and practices that streamline international trade processes, reduce barriers to trade, and enhance efficiency in customs procedures. Identifies best practices and in ICC's role as official industry observer, works closely with the World Customs Organization (WCO) to provide global business input on WCO rules and standards.

Key focus areas: Customs valuation and product classification; Authorized Economic Operator Programmes/trusted trader programs; rules of origin; emerging challenges for customs (circular economy, e-commerce and digitalisation)

Contact: [Valerie Picard](#), Head of Trade; [Florence Binta Diao-Gueye](#), Global Policy Lead, Trade & Customs

Banking Commission (Trade, Supply Chain and Export Finance)

Leading standard-setting body for international trade finance transactions which develops and provides guidance on (globally recognised ICC Banking rules) and major trade finance discussion forum. Undertakes projects in trade finance areas such as digitalisation, sustainability, financial crime, export finance and supply chain finance. Advocates to intergovernmental fora.

Key focus areas: ICC Banking rules (UCP600, URDG 758, ISDGP, ISBP, URC 522, eUCP, eURC, URDTT); Trade Register (global credit risk in trade and export finance); Capital treatment of trade finance assets; Digitalisation of trade finance process; Financial crime and risk policy; Sustainable trade finance.

Contact: [Tomasch Kubiak](#), Policy Manager

Commercial Law and Practice

Promotes a balanced self-regulatory and regulatory legal framework for international business-to-business (B2B) transactions to help traders everywhere of all sizes and sectors participate in global trade. Develops global business standards and practical tools for international B2B transactions (e.g. Incoterms rules) , and provides global business input on commercial rules developed by intergovernmental organizations (e.g. UNCITRAL (the UN Commission on International Trade Law), UNIDROIT (the International Institute for the Unification of Private Law), and The Hague Conference on Private International Law) and regional regulators.

Key focus areas: Incoterms 2020 rules guidance and tools; Model contracts/clauses and guidance; Advocacy on modernization of legal frameworks for trade digitalization.

Contact: [Emily O'Connor](#), Director of Trade and Investment

Digital Standards Initiative

Global initiative – in partnership with Enterprise Singapore, the Asian Development Bank, the World Trade Organisation and the World Customs Organisation - to accelerate the digitalization of the global trading system by enabling the adoption of harmonized interoperable standards for digital trade documents. Engages the public sector to progress regulatory and institutional reform, and mobilises the private sector on standards harmonisation, adoption, and capacity building.

Key focus areas: Transparency and guidance on digital trade standards; Adoption and implementation; Technologies and trust supply chain; Legal, policy and regulatory reform; Capacity building.

Contact: [Pamela Mar](#), Managing Director

Global Alliance for Trade Facilitation

Donor-funded public private partnership initiative led by ICC, the World Economic Forum and the Center for International Private Enterprise supporting developing and least developed countries to deliver targeted trade facilitation reforms, driving inclusive economic growth and opportunity. Leverages public-private partnerships at local and global level to ensure that programs are informed by business needs and expertise and provide real-world solutions.

Key focus areas: Deploying digitalisation and other best practices to reduce the time and cost of trade, strengthen supply chains, and enhance border controls; Promoting access to the benefits of international markets, focusing particularly on micro, small and medium enterprises (MSMEs); Aligning cross-border trade facilitation with key SDG Goals, including food security, global healthcare provision and disaster preparedness.

Contact: [David Tanenbaum](#), Deputy Director Global Alliance

Sustainability and corporate social responsibility

Environment and Energy

Promotes sustainable, inclusive and responsible business conduct. Advocates to ensure coherent policy frameworks, solutions and tools that enable and scale business ambition and action through ICC's representative roles in the United Nations Framework Convention on Climate Change (UNFCCC), UN General Assembly, the UN Convention on Biological Diversity (CBD) and negotiations on an international treaty to curb plastic pollution.

Key focus areas: UN Climate Change negotiations (business focal point) ; Carbon pricing mechanisms; Sustainable trade finance framework; Plastics Pollution Treaty negotiations; Convention on Biodiversity (focus on access and benefit sharing). Cross-cutting sustainability projects relating to competition policy, SMEs, circular economy, taxation, marketing and advertising and trade.

Contact: [Raelene Martin](#), Head of Sustainability; [Sandra Hanni](#), Global Policy Lead - Climate
[Sophie Talarico](#), Policy Advisor

Anti-Corruption and Corporate Responsibility

Leading global private sector body for fighting corruption and for corporate responsibility through the development of rules of conduct and best practices, and advocacy to the UN and other key multilateral institutions. Platform for peer exchange on best practices and constructive engagement with policy makers on business and human rights.

Key focus areas: Revised ICC Rules on Combatting Corruption; ICC Anti-Corruption Clause update; Industry framework for responsible engagement with “sensitive” markets; Tools for business e.g. “Integrity Advocacy Toolkit.

Contact: [Viviane Schiavi](#), Global Policy Lead - Anticorruption and Corporate Responsibility

Marketing and Advertising

Promotes high ethical standards in marketing by business self-regulation through the [ICC Code of Advertising and Marketing Communications](#), the global backbone for all local self-regulatory bodies in the advertising and marketing industry. Formulates global business positions and initiatives to address government actions that affect marketing and consumer protection.

Key focus areas: Revision of the ICC Advertising and Marketing Communications Code and other self-regulatory codes: ICC/ESOMAR International Code on Market and Social Research, [the ICC Framework for Responsible Food and Beverage Marketing Communications](#), the [ICC Framework for Responsible Alcohol Marketing Communications](#); Promotion of advertising self-regulation on issues of growing interest to policymakers and consumers (such as influencer marketing and the use of new technologies including AI); Promotion of ICC's Certificate in Responsible Green Marketing Communications.

Contact: [Georgiana Degeratu](#), Policy Manager

Digital economy

Digital Economy

Promotes the global development of the digital economy and continued growth of its underlying information and communication technologies (ICTs) and related business models, through private sector policy leadership, advocacy in intergovernmental fora and best practices.

Key focus areas: Connectivity and Access; Cybersecurity; Data governance; Artificial Intelligence; Internet governance advocacy (with ICC BASIS).

Contact: [Timea Suto](#), Global Policy Lead - Digital

ICC Business Action to Support the Information Society (BASIS)

Provides a unique platform to facilitate business engagement in major internet governance processes. Acts as business focal point on Internet governance, information and communication technology (ICT) and digital policy issues in the Internet Governance Forum and other post- the World Summit on the Information Society (WSIS) activities.

Key focus areas: Advocacy at key UN fora including the Internet Governance Forum, World Summit on the Information Society Forum, General Assembly.

Contact: [Meni Anastasiadou](#), Policy Manager

See also **Digital Standards Initiative** above

Enabling frameworks for business

Competition

Advocates to enhance harmonization and convergence among jurisdictions in key competition policy areas to minimise regulatory costs, and increase the efficiency of antitrust enforcement at a global level from a legal and economic perspective. Develops practical tools and guidance to help companies of all sizes in their daily activities. Engages with the International Competition Network and other intergovernmental fora.

Key focus areas: Enabling industry collaboration for sustainability; Merger control harmonization; Foreign subsidies guidance; Antitrust Compliance tools; Antitrust Damages Claims.

Contact: [Caroline Inthavisay](#), Global Policy Lead – Competition

Intellectual Property

Contributes the business voice to debates on key intellectual property issues facing the international business community. Engages with intergovernmental organizations involved in intellectual property policy-making, such as the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO). Works with governments and other stakeholders to develop solutions to new challenges confronting the intellectual property system, build efficient IP systems, promote IP as a positive force for society and build capacity to use IP as a tool for business.

Key focus areas: Anti-counterfeiting and piracy; Abusive third party litigation; IP tools for SMEs; Industry and policy trends (IP Roadmap); WIPO negotiations; Biodiversity-based innovation (Access and Benefit-Sharing)

Contact: [Danny Grajales Pérez-y-Soto](#), Policy Manager; [Daphne Yong-d'Hervé](#), Director - Global Network Policy Engagement (Access and Benefit-Sharing)

Taxation

Promotes transparent and non-discriminatory treatment of foreign investments and earnings that eliminates tax obstacles to cross-border trade and investment.

Key focus areas: UN Framework Convention on International Tax Cooperation negotiations; UN Tax Committee of Experts tax proposals; OECD tax reform initiatives; Regional tax forums (e.g. Latin America, EU Commission); Dispute prevention and resolution mechanisms; Tax treatment of cross-border teleworkers ; Tax, sustainability policy and “ESG” reporting .

Contact: [Luisa Scarcella](#), Global Lead – Taxation

